

# Keep Mississippi Beautiful's 2010 Statewide Awards

## *WHO KEEPS MISSISSIPPI BEAUTIFUL? IF YOU DO, YOUR COMMUNITY COULD BE A WINNER.*

**DEADLINE: MARCH 31, 2010**

**Keep Mississippi Beautiful's Statewide Awards Program honors KAB Affiliates, individuals, groups, and companies who, through ongoing efforts, are utilizing public-private partnerships to improve their community's waste handling practices and its environment.**

### **ELIGIBILITY**

To be eligible for a Keep Mississippi Beautiful Statewide Award, a program must show successful results in one of the following environmental leadership areas:

- ▶ Litter Prevention
- ▶ Beautification and Community Improvement
- ▶ Minimizing the Impact of Solid Waste on Communities
- ▶ Recycling

a) Complete the award information sheet. This is the first page of your entry but not counted as a page of documentation.

b) Write up to 500 word executive summary that describes your entry. Summary should include:

- ▶ **Background and statement of need:** What was the motivation for your project/program?
- ▶ **Execution of Program:** Describe your project/program. Share the planning process, as well as the activities involved.
- ▶ **Community Involvement:** Describe the community that came together as a result of this project.
- ▶ **Community Impact:** What were the project results? As a result of your program, describe the benefits to your community. Is this a continuing effort?
- ▶ **Budget:** What was the project budget? What were the funding sources?

c) Document your activities with up to 8 double-sided pages of material and number pages 1-16. The executive summary is not considered part of the supplemental documentation and therefore does not need to be numbered. Documentation can include printed materials, photos, press clippings, letters of recommendation demonstrating community support for the project, proclamations, resolution, and other information that supports the project as an exemplary litter, beautification, or solid waste education program. (If you submit a video, a return address must be on the plastic case and sleeve).

d) Place the award information sheet, executive summary, and documentation in a standard ring binder. Clear plastic pages are best to contain and protect documentation pages.

e) Place one additional copy of your executive summary in the front of your binder for removal.

### **JUDGING, NOTIFICATION & PRESENTATION**

Winners notified by mail. Awards will be presented at the 18th Annual Awards Luncheon in Jackson, Mississippi.

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## CATEGORY SHEET

- 1. Civic Organization** - - men or women's clubs, garden clubs, beautification boards, community improvement groups, fraternal organizations, committees of civic groups working together on projects, etc.
- 2. Local Business/Industry** - - plants, offices, businesses and merchants' associations, including chambers of commerce, union locals, committees of business executives working together for community improvement.
- 3. Local Government** - - city and county governments/administrations, agencies within these administrations (e.g., public works, committees of city/county officials working together for community improvement). City beautification committees should enter category one (1).
- 4. Federal/State Government** - - state and federal governments/administrations working together for community improvement.
- 5. Youth Groups and Schools** - - Girl/Boy Scouts, 4-H, YMCA, YWCA, schools, clubs, and/or groups of educators working together.
- 6. Affiliate Gold Award** - - outstanding project - litter prevention, beautification or recycling

**IF YOU HAVE A QUESTION ABOUT WHICH CATEGORY YOU SHOULD SUBMIT YOUR AWARD UNDER, PLEASE CALL KMB AT 800-545-3764.**

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**AWARD INFORMATION SHEET**

**Place this sheet in front of your entry.**

1. Award Category: Select the appropriate category for your entry:

- Civic Organization                       Businesses                       KAB Affiliate  
 Local Government                       Federal Government                       State Government  
 Youth Groups and Schools

2. a. Name of Program/Nominee \_\_\_\_\_  
b. Street Address (No P.O. boxes) \_\_\_\_\_  
c. City, State, and Zip Code \_\_\_\_\_  
d. Telephone Number (     ) \_\_\_\_\_

3. a. Is there a Keep America Beautiful System in your community? YES \_\_\_ NO \_\_\_  
b. If your answer is no, are you interested in a KAB community? YES \_\_\_ NO \_\_\_

4. a. Name of Sponsoring Organization \_\_\_\_\_  
b. Address (if different from line 2) \_\_\_\_\_

5. a. Person in charge of program (Name & Title) \_\_\_\_\_  
b. Organization (if different from line 4) \_\_\_\_\_  
c. Mailing Address \_\_\_\_\_  
d. Daytime telephone number (     ) \_\_\_\_\_  
e. Signature \_\_\_\_\_

6. Print or type the name of your program as you would like it to appear on an award  
(limit 55 characters) \_\_\_\_\_

7. Entry checklist:  
\_\_\_\_\_ Completed Ring Binder which includes:  
\_\_\_\_\_ Completed Award Information Sheet  
\_\_\_\_\_ 500 Word Executive Summary (Two (2) copies)  
\_\_\_\_\_ Documentation of your program (no more than 8 double-sided pages)

**ALL ENTRIES MUST BE POSTMARKED BY MARCH 31, 2010**

**MAIL TO:   Keep Mississippi Beautiful  
              208 Key Drive, Suite B**

**Madison, MS 39110**  
 **#(800) 545-3764**



